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OFFICE OF PETITIONS

Our Case No. 9623/338

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Thomas A. Soulanille et al.)
Serial No. 09/915,801) Examiner: Alaubaidi, Haythim J.
Filing Date: July 26, 2001) Group Art Unit No. 2171
For IMPROVED SYSTEM AND)
METHOD FOR INFLUENCING A)
POSITION ON A SEARCH)
RESULT LIST GENERATED BY A)
COMPUTER NETWORK SEARCH)
ENGINE)

**PETITION FOR AN UNINTENTIONALLY DELAYED CLAIM FOR
PRIORITY UNDER 37 C.F.R. § 1.78**

Mailstop Petition
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully requests entry of a claim for priority for the present application as shown below.

The application was filed on July 16, 2001 and included as the first sentence of the application a claim to priority. The claim to priority stated that the application "is a continuation in part of application serial number 09/322,677 filed May 28, 1999 in the names of Darren J. Davis, et al., now U.S. patent number 6,269,361...."

A related application, application serial number 09/872,737, was filed on June 1, 2001 in the name of inventor Thomas A. Soulanille. That related application disclosed substantially the same subject matter as the present application. Through inadvertence,

the priority of the related application was not claimed at the time of filing of the present application. Accordingly, Applicant respectfully requests grant of a claim to priority of the related application.

At the time of filing this Petition, Applicants have submitted an Amendment which proposes to amend the present application by substituting the following paragraph for the paragraph beginning at page 1, line 5:

This application is a continuation of application serial number 09/872,737, filed June 1, 2001, in the name of inventor Thomas A. Soulanille, pending, which is a continuation in part of application serial number 09/322,677 filed May 28, 1999 in the names of Darren J. Davis, et al., now U.S. patent number 6,269,361. Application serial number 09/872,737 and application serial number 09/322,677 are commonly assigned with the present application and are incorporated herein in their entirety by this reference.

The entire delay between the date the claim for priority of the prior related application was due under 37 C.F.R. § 1.78(a)(2) and the date the claim was filed was unintentional.

Favorable consideration of this Petition and entry of the revised claim for priority are respectfully requested.

Fee payment

A check in the amount of \$1330 for payment of the fee under 37 C.F.R. § 1.17(t) is enclosed herewith. Should this payment be insufficient or should any other fee be required, please charge such fee or credit for any excess fee paid to Deposit Account No. 23-1925.

Respectfully submitted,



John G. Rauch
Registration No. 37,218
Attorney for Applicant

July 12, 2004
BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: Thomas A. Soulanille et al.

Appln. No.: 09/915,801

Filed: July 26, 2001

For: IMPROVED SYSTEM AND METHOD
FOR INFLUENCING A POSITION ON
A SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner: Alaubaidi, Haythim J

Art Unit: 2171

Attorney Docket No: 9623/338

Mail Stop Petition
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

- ☒ Check for \$1330; Petition For an Unintentionally Delayed Claim For Priority Under 37 C.F.R. § 1.78.
☒ Return Receipt Postcard

Fee calculation:

- ☐ No additional fee is required.
☐ An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
☒ A petition or processing fee in an amount of \$1330 under 37 C.F.R. § 1.17(t).
☐ An additional filing fee has been calculated as shown below:

					Small Entity			Not a Small Entity	
	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$9=			x \$18=	
Indep.		Minus			x 43=			x \$86=	
First Presentation of Multiple Dep. Claim					+\$145=			+\$290=	
					Total	\$		Total	\$

Fee payment:

- ☒ A check in the amount of \$1330 is enclosed.
☐ Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

Date

7/12/04

John G. Rauch (Reg. No. 37,218)